

# Demonstrating Scale up in Cultivated Foods



9th September 2025  
8:30am – 6:00pm (MYT)  
Cell AgriTech Centre of  
Excellence, Penang, MY  
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Melissa Ong is the Founder and Managing Partner of First Frontier Ventures, a purpose-driven strategic impact investment platform that channels catalytic capital into early-stage companies at the intersection of agrifoodtech, climatetech, and sustainability. At First Frontier Ventures, Melissa leads the firm's investment strategy, working closely with founders to scale solutions that address urgent agrifood and environmental challenges. Her dual roles reflect her deep commitment to building a future-proof food system while shaping the next generation of impact-led entrepreneurs and ventures.

**Melissa Ong, Founder and  
Managing Partner, First  
Frontier Ventures**



Event Partnership with:

